

# ***CHRISTION ABERCROMBIE FOUNDATION, INC.***



## **Sponsorship & Fundraising Intern Posting (Volunteer/Unpaid/Remote)-July 6-Sept. 4, 2020**

Christion Abercrombie Foundation, Inc, is a 501(c)(3), and is located in Atlanta, Georgia. The foundation was established in 2019. The purpose and mission of the Christion Abercrombie Foundation is to bring AWARENESS, EDUCATION, and OUTREACH to student-athletes and families about Traumatic Brain Injuries.

We are looking for enthusiastic **Sponsorship & Fundraising Intern** to join our team to help achieve our goals. You will have duties in developing and implementing strategies to increase sponsorships. As a sponsorship & fundraising intern, you will collaborate with our marketing and advertising team in stages of marketing campaigns. Your insightful contribution will help develop, expand, and maintain our goals. Ultimately, you will gain broad experience in sponsorship and fundraising to prepare you for your next level in the business.

### **Responsibilities:**

- Attend and participate in weekly webinars
- Assist in marketing and advertising promotional activities (e.g. social media, and web)
- Prepare sponsorship & fundraising presentations
- Help distribute sponsorship & fundraising materials
- Create a weekly contact log
- Create a list of donors with contact information
- Develop a sponsorship platform based on the specific and unique business goals

### **Skills:**

- Some understanding of different sponsorship & fundraising techniques
- Excellent written communication skills
- Familiarity with working with social media outlets
- Ability to establish and maintain strong working relationships with donors/clients
- Self-motivated team player with a proven ability to work with professionals
- Must have strong interpersonal communication skills
- Proficient in Microsoft Word, Excel and PowerPoint
- Ability to multitask and time manage
- Ability to stay flexible and adaptable
- Engage in "team-think" and brainstorming to increase the effectiveness of sponsorship activations

**For more information and to submit your resume, please forward to:**  
[founder@christionabercrombiefoundation.com](mailto:founder@christionabercrombiefoundation.com) by June 29, 2020.